

Brewers decorator centres

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Editor's Note



We may see thousands of beautiful wallpapers throughout the year but we never lose the excitement of seeing a new collection and constantly marvel at the imagination and creativity of the designers. Bringing these patterns to life is such an art and the use of wallpaper transforms a room completely.

We always love seeing the decorating schemes our customer share with us on social media and how wallpaper adds glamour and a touch of luxury to any

living space. I was at an event recently and it was lovely to hear the excitement of a couple that had decided to go for wallpaper on four walls, it was Morris Pure - they were anxious about the decision initially but were so delighted with the results they are now doing another room areat result!



I have been talking to our soft furnishing

team and hearing your feedback on our beautifully made curtains and blinds. It seems the service we provide really does help to finish that design project, so thank you for engaging with them.

There is no decline in the use of colour this year, in fact it is brighter and bolder than ever, so get creative and enjoy your decorating!

Melanie Adams



Wallpaper: Layla Faye, £39.50 per roll



Read our digital version and shop online at wallpaper direct.com

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TREND

GOLOUR YELLOW









ellow be it mellow or bold is a true expression of warmth especially when used for your interior. Always a popular colour for kitchens, breakfast rooms, and utility areas it has a clean, fresh sunshine effect even in the most shaded rooms. We have noticed a trend for more and more yellow in hallways where the bright colour adds an instance welcome even on the coldest day. So pick a shade you love and add it to your home with confidence.

A pretty shade of soft yellow can work well with grey, black or white woodwork and is a perfect contemporary country look as shown here with this Farrow & Ball dramatic large scale floral design, Helleborus and the new colourway of the Crowe Hall Lane design from Little Greene.

Or if the current passion for mid last century design works in your home, then these designs from Layla Faye and Mini Moderns are just perfect (see overleaf).











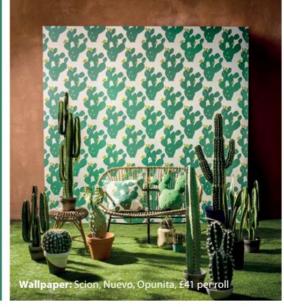




Scion designer, Hannah Bowen, explains how she created the look: "I really wanted to capture a festival-cool vibe. I created collages out of cut pieces of paper, blocks of colour - dramatic and fun, this is how Nuevo evolved. Slick geometrics sit alongside gorgeous chunky weaves to add some texture to your home. Experimenting with scale, texture and bold prints will instantly make an urban-sophisticated statement in your contemporary space".

Designs include the title design, Neuvo with its very contemporary patchwork of angular, geometric interlocking flat shapes and the geo motif Parajo, with its stylized representation of swallows in flight and a fun on-trend succulent cactus silhouette design, Opunita.

Get a jungle vibe with Arizona, this bold, large-scale motif, depicting chic cheese plant leaves in silhouette. Or for a subtler but still colourful design, Sioux with its wavy geometric lines reminiscent of the spiritual Aztec temples of South America has a pleasing effect.





he freshest new trend we have seen emerging is the variations in popular metallics, from gold and silver to copper and the rise of rose gold. The pink toned metallic has a softer, subtler look which is easy to use and co-ordinates well with a range of other colours, from lightest baby pinks to deepest charcoal greys.

Metallics have an enduring appeal and never really go out of fashion. The light enhancing quality of the designs, the way they help to reflect and augment the light in a room and the way they change the appearance of a room from daylight to evening, means your decor always has something new to admire. The clever use of metallic accessories, allows you to change the feel of the room from season to season too and create a look perfect for both contemporary city living and modern country styles.





CURTAINS & BLINDS

s well as supplying a wide range of fabrics at Wallpaperdirect, for your own craft projects, many of which co-ordinate or compliment the wallpaper collections on our site too, we also have available a bespoke curtain-making service through our branches of Brewers and online here at wallpaperdirect.

We pride ourselves on having one of the best, quality, made to measure curtain and blind services. Handmade to your exact measurements, our crafts people provide an unparalleled service, for curtains and blinds made the traditional way, to enhance your home.







A 'Secret Garden' from Designers Guild this season

or Spring 2018, Designers Guild unveils beautiful new collections of fabric and wallpapers - The 'Giardino Segreto' and 'Mandora'. A celebration of the idea of a Muse in Art, be it a person, object or place which inspires the artist.

Dazzling collections inspired by Impressionist artists who use their gardens as creative spaces in which they can both practise their creativity and artistry and also paint the results; a truly romantic look for Spring.

The Mandora wallpapers combine a sophisticated elegance of design with luxurious and practical textures and geometric patterns. The awe-inspiring Giardino Segreto wallpaper panels (shown opposite) create a stunning secret garden effect. The wallpaper has a large-scale and comes in two separate panels which can be used together or alone to stunning effect. Combine them with gorgeous plains in agua and jade tones for a truly serene living space.

Florals are given a fresh, new tailored edge with the delightful Emilie design, which is available in both fabric and wallpaper. Exquisitely drawn botanicals are shaded to stunning effect and are set against a geometric background for a distinctive layer of texture. Designers Guild recommend adding paint shades such as Soft Angelica or London Dove for a smart sensuality, perfect for Spring.



DESIGNERS GUILD SPRING SUMMER 2018



FABRIC WALLPAPER

PAINT

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For a delicate and ethereal feel, look to the beautiful Papillons wallpaper panels depict a dream-like scene of ornate, hand drawn butterflies, florals and foliage with sublime washes of watercolour.

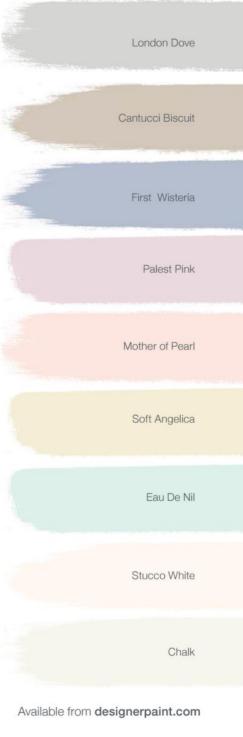
With 156 shades and four eco-friendly finishes, plus masonry paint, the Designers Guild paint collection ticks off just about

every colour and finish you could possibly want for your walls, doors, floors and everything in between.

So whether you are looking for a colour to complement your Designers Guild wallpaper or as a stand alone feature colour, this palette has everything you need. All colours available from designerpaint.com Priced from £44 per 2.5 litres.









hotographer Emily Whitfield-Wicks

Dalton. Here they talk about the inspiration behind the collection.

"We commissioned artist Hugo Dalton to design eight wallpapers. A firm believer in drawing directly from life, Hugo's unique 'line' gives each artwork an innate charm and integrity. He is best known for his wall paintings, which have been exhibited in art museums and private residencies worldwide and, indirectly, this is how the collaboration came about."







Hugo explains: "For my wall paintings, I need to use the highest-grade colours available. Once I discovered Paint & Paper Library, a relationship began that has now developed into the Tresco Collection of wallpapers."

The collection combines Paint & Paper Library's famed palette of Architectural and Original Colours, which have been used to colour designs by Hugo during his time spent on Tresco, a unique private island in the Isles of Scilly.

"This archipelago has been a place of joy and inspiration throughout my career. The clarity and calm of the Island has guided the creation of each individual wallpaper."

Digital highlights for this new collection include Abbey Gardens, with a contemporary





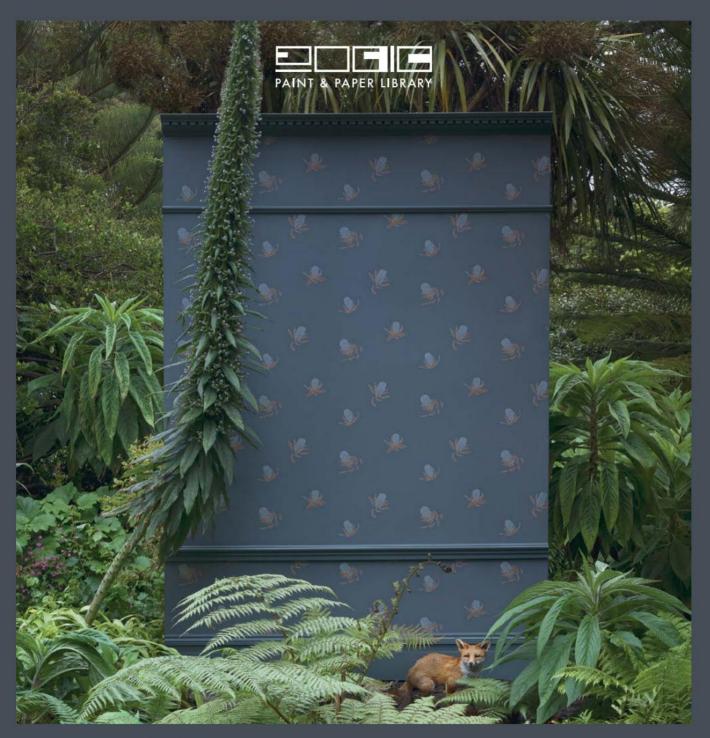




take on a traditional Toile design with this montage of Hugo's watercolour sketches of the gardens, while Aloe Walk, with its dramatically scaled agapanthus and aloe vera plants creates an amazing mural design.

Ruth Mottershead, Marketing Director of Paint & Paper Library, is delighted with the collection: "Having successfully relaunched the brand last year with a revised palette of paint colours, it felt as though the natural next step was to explore the idea of a wallpaper collection. Hugo was already a devotee of our paint so it seemed a perfect symmetry to commission him to create designs that would not only be works of art in themselves but also translate well to covering walls and to interiors. It has been an enlightening and enjoyable process, watching his line drawings evolve into wallpapers, and I am delighted with the result – truly art for walls!"

All these wallpapers are available at wallpaperdirect, paints at **Designerpaint.com**



REQUEST YOUR COLOUR CARD & WALLPAPER SAMPLES

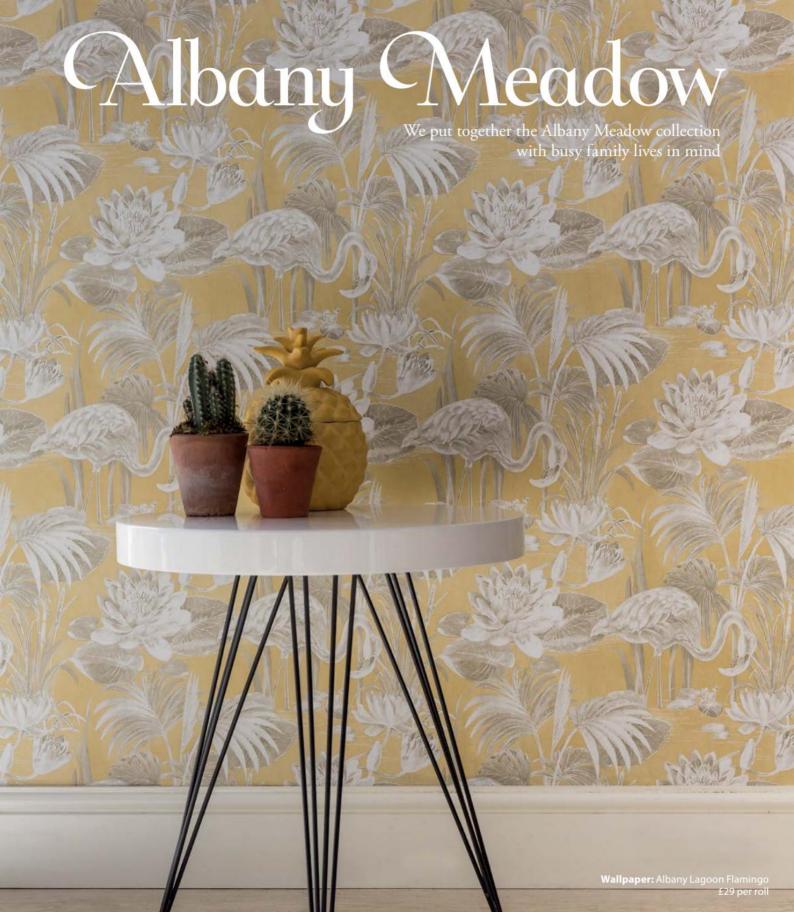
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TRESCO

A NEW WALLPAPER COLLECTION IN COLLABORATION WITH ARTIST

Hugo DALTON

London Showroom 3 Elystan St, Chelsea, London SW3 3NT +44 (0) 20 7823 7755



ur Albany Meadow collection has been put together with busy lives in mind – simple designs in a soft palette of versatile colours. Inspired by the natural world with leaf and flower designs the wallpapers have a comfortable retro feel, but are also fresh for modern homes.

We have included some stunning dark colourways too for those looking for the perfect feature wall or to add a touch of drama to all four walls, perfect for a dining room!

We just love the 'lagoon flamingo' design with its elegant birds stepping through lily pads and jungle foliage. Perfectly combining two recent popular trends (a passion for flamingos and the love of

Wallpaper: Albany Dandelion,

£29 per roll

Simple designs in a soft palette of useable colours.

Wallpaper: Albany Bold Floral £29 per roll

all over jungle leaf patterns) in a stylish, timeless pattern which creates a pleasing background effect.

The collection also includes a range of delicate, romantic floral designs with 'cornflower', 'meadow', 'wild flowers' and 'dandelion' already proving to be popular especially in the soft beige and grey colourways. For those seeking that deceptively simple but classic effect at an affordable price, the vertical tree patterns 'Birch' and 'silhouette' are proving to be real winners.

Complete with a range of stripes and simple textural plains, we are very proud of this latest addition to the Albany home brand.





Celebrating 50 Years of Design





2018 is an exciting and busy year for Osborne & Little as they celebrate their 50th anniversary. In 1968 Peter Osborne and Antony Little launched their first collection of hand printed wallpapers. With a showroom in Chelsea's King's Road, they were in the heart of the London trendsetting scene. The pair became renowned not only for iconic and original design but also for their pioneering style of witty and whimsical advertisements, reflecting the creative and eclectic character of their collections.

They have worked on a number of collaborations with renowned names such as Zandra Rhodes, Quentin Blake, Nina Campbell and Matthew Williamson and have an association with the Royal College of Art. They also regularly commission designs from talented young designers whose names will no doubt be well known in the future.

One of the centre pieces of the 50th anniversary collection, Manarola, is typical of Osborne & Little's individual and quirky style. In a collection which celebrates the English love of Italy the Portovenere fabric and wallpaper design features a tumble of painted houses on the Italian Riviera with shuttered windows and terracotta tiled rooftops.

interspersed with palm trees

facing out to sea.

The collection also includes the decorative British Isles Damask wallpaper – this design, originally commissioned as a fabric unique to British Airways, marks Osborne & Little's 50th Anniversary. It features emblems of the four countries of the United Kingdom; the rose for England; the thistle for Scotland; the daffodil for Wales; the flax for Northern Ireland.



'Osborne & Little has been designing creative and eclectic wallpaper and fabric collections for 50 years. A distinguished past, an exciting future.'









Wallpaper: Wisteria BP 2222

£115 per roll

We have seen a trend developing for more dramatic colour in our homes; and Farrow & Ball have developed a collection of thrilling new colour combinations for their designs. Their bestselling Lotus design with its delightful Arts & Crafts inspired symmetrical pattern, lends itself to so many different styles and its historical familiarity makes it perfect for contemporary homes. Giving the design a modern twist

without losing that 'homely' feel which is so important to make your home a sanctuary in the busy world we live in.

The classic English floral pattern Wisteria, is often copied but seldom bettered and these stunning new colourways are beautiful. We just love the blossom detail with its copper metallic highlights set against the dark 'Stiffkey Blue' of the background. (Remember all the colours are paints too and can be ordered from our designerpaint.com website!) The perfect country design for both traditional and up-to-date interiors; Wisteria has a place in every home!

And finally some new colours for their archetypal Block Stripe design with a strong 3 line stripe softened by the hand-printed effect of the rich paint colours.

"It's the unique blend of finest quality ingredients, carefully combined by our expert craftsmen for over 70 years, that makes our paint so extraordinary. But it's not just what's in the tin. It's the way our rich pigments respond remarkably in light and shade to bring your home to life"

All Farrow & Ball paints available from Designerpaint.com



Wallpaper: Lotus BP 2065

£115 per roll









BRING YOUR HOME INTO FULL BLOOM

Discover three extraordinary new botanical designs created with Farrow & Ball paint on paper.

GP&JBAKER

GP & J Baker 'Signature' Wallpaper

P & J Baker has taken some of its most beautiful and iconic designs and translated them into a superb new collection of wallcoverings for this season.

Bringing us exquisite adaptations of archive Chinoiserie patterns include Nympheus an enduring design drawn from a 16th century Ming dynasty painting and Peony and Blossom,

inspired by an original hand painted Chinese wallcovering. Whilst Herons is a serene portrayal of wading birds and scattered blossoms, derived from an original print dating from 1917.

In contrast, 'California', a stylised floral, has a fabulous contemporary feel as does 'Ferns' one of GP & J Baker's most famous designs.





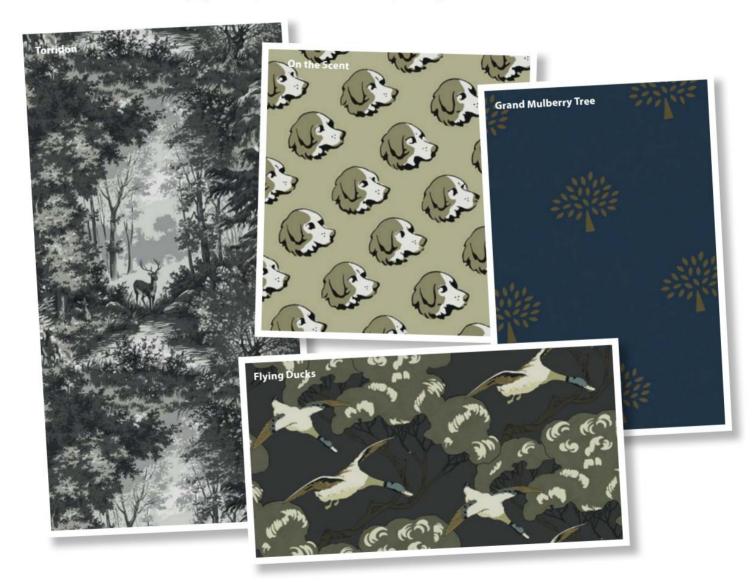
Mulberry Home 'Modern Country' wallpaper

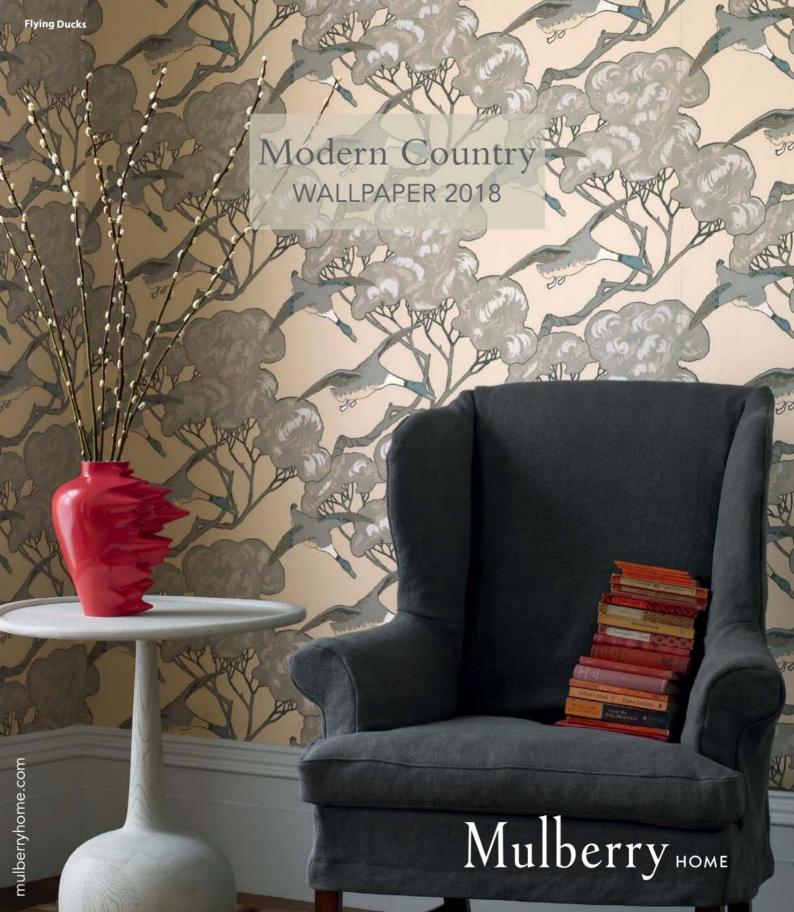
Renowned for its spirit of individuality, Mulberry Home's latest collection of distinctive Modern Country wallpapers includes many much-loved designs now creatively re-imagined in brilliant new colours illustrating its inspiring and eclectic approach to design.

Flying Ducks, one of its most celebrated patterns, is now printed in darker shades as well as light neutrals, with the handsome flock of mallards highlighted in splashes of vibrant

colour. Torridon, a striking depiction of deer in a highland woodland setting, and the classic Shetland Plaid, reflect Mulberry's countryside heritage as does the fun dog head motif in On the Scent which is printed on a vintage leather effect background.

Completing the collection is a grand version of the founder's original, iconic Mulberry Tree on backgrounds ranging from deepest indigo to soft stone.







Add some Spanish cosmopolitan flair to your home



ased in the beautiful city of Barcelona, Coordonné is a family run company with 40 years experience in the creation of high quality wallcovering and fabric collections. The company is led by a team of young, creative minds who are looking to revolutionise the wallpapers we use in our homes by introducing us to the very best in Spanish design and designers.

This season they have brought us 'Core' a collection of classic designs inspired by the Japanese Zen-like concept of bringing the outdoors inside, to promote a sense of calm and wellbeing.

A gorgeous hand-painted all over tree design 'Claude' is the highlight of the collection, complimented by a range of small scale patterns and textured plains, perfect for all four walls.

Whilst the collection 'Anima' is a celebration of individual designers, each of

Wallpaper: Claude, £50 per roll







FLORIS WALLPAPERS

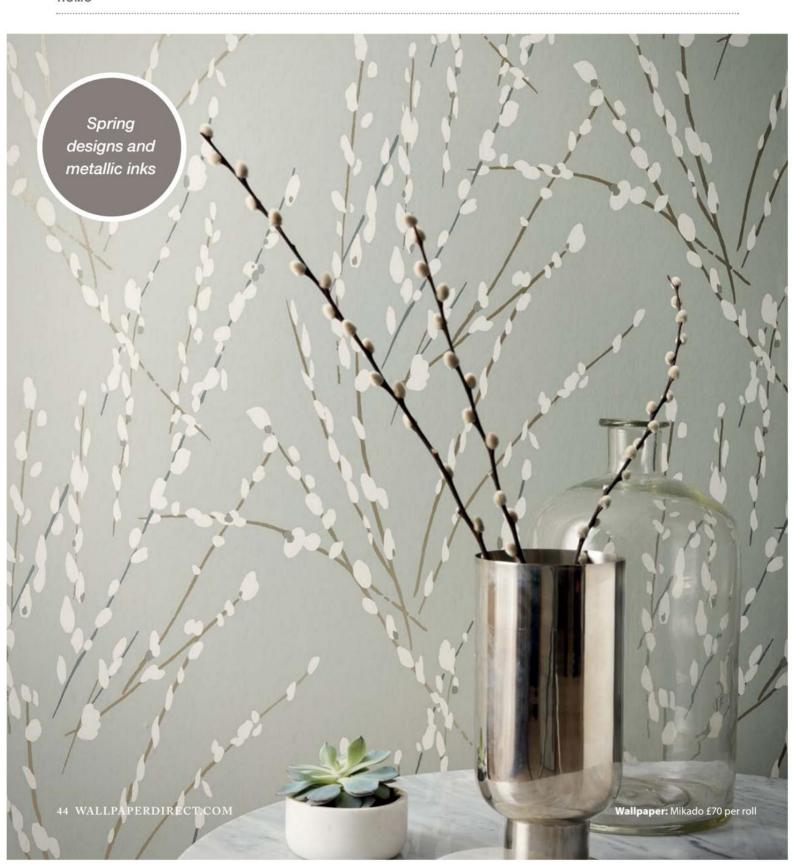
he Floris collection from Romo is simply beautiful; elegant florals and botanical designs with an Oriental hand-painted effect combine with smart textural plains and geometric patterns.

Gentle Japanese blossoms and a stylistic pear leaf motif, are inspired by fauna found in the gardens of Chatsworth House, home to the Duke and Duchess of Devonshire. Delicate florals sit alongside the bold geometric, united through a sophisticated, subtle colour palette of blush pinks, peacock blue and smoky greys with flashes of shimmering metallics, and delicate

pearlescent finishes, combine with subtle embosses to add dimension and texture to small scale designs on luxurious vinyl.

Design Director Emily Mould explains how the Floris collection evolved: "The wonders of nature and its effortless beauty are a continual source of inspiration for Romo. Floris is an original collection that marries a quintessentially British style with oriental influences, elegantly brought to life through botanical designs and expertly translated into intriguing wallcoverings using shimmering effects and textural embosses."







Renzo Wallcoverings villanova.co.uk

VILLA NOVA



Sanderson launch Embleton Bay

An elegant collection of timeless printed fabrics, weaves and wallpapers

Step away from the stresses of everyday living and take a moment to contemplate the horizon, where the seemingly endless sea meets the safety of the shore.

The latest collection from Sanderson has been inspired by and is a celebration of the nature found along the vast and varied coastline of the British Isles. Using hand-drawn sketches of natural elements from around the idyllic North East Coast hideaway at Embleton Bay, they have created a range of beautiful wallpapers. Speckled eggs, dune hares, dragonflies and puffins are carefully depicted alongside a modern toile design of wading birds.

Wallpaper: Nest Egg £65





Ask Richard...



Let our resident decorating expert help with your decorating dilemmas. richard@wallpaperdirect.com

Q

Are metallic wallpapers difficult to use?

Michael - Milton Keynes

A

No, so long as you take care of them. Metallic wallpapers are usually non-woven (also described as paste-the-wall) which means they are perfect for the home decorator, because there is no need to allow them to stretch. You just apply the paste to the wall (or the back of the wallpaper) and hang the wallcovering straight up on the wall, quick, easy with minimum fuss.

The most important thing to remember with metallic wallpapers, is to not get paste on the front of the wallpaper, as it can damage the surface of the wallcovering. This is why pasting the wall is best, for these wallcoverings as there is less chance of getting the paste on the surface. Just take your time, keep equipment like scissors and knifes clean and wipe any surplus paste off quickly and carefully.



Q A



I have been advised to use a primer when decorating. What is a primer?

Elizabeth - W2

Primer / sealers are products which help the application of wallpaper to a surface ie. they make it stick more securely! Ideally for use on gloss surfaces such as painted walls or unstable surfaces, porous plaster etc and also help you remove the wallpaper at a future date, without damaging the wall.

There are a number of brands, including our own Albany and Zinsser. It is just a case of picking the right primer / sealer for your wall surface.



WALLPAPER TRENDS WITH Elizabeth Ockford

We asked wallpaper designer and creative director at The Paper Partnership, Elizabeth Ockford, for her top tips on bringing your walls up-to-date with the latest looks for paper.

What big trends can we expect to see in 2018?

One of the big trends for walls in 2018 is the appearance of surface texture, which simply cannot be achieved with a flat coat of paint. This will instantly add depth, space and interest to a wall and enhance the visual appearance of the paper. A

texture effect will also deflect light, which will introduce subtle colour changes and shadowing across the wallpaper for more depth to the finish. Patterns come in a multitude of colourways and designs, so there really is something for everyone this year.

Are there certain colours we should be looking out for?

Metallics will continue to prove popular in paper with warm metal finishes, such as gold, featuring a return to favour for the sophisticated home. Subtle metallic motifs or lines and curves in this colour will

help to reflect light around a space, making this the perfect choice for a room without much natural daylight.

What print styles should we consider?

Retro designs are big news in wallpaper and these currently range from 50s and 70s-style geometrics to blousy, full-blown prints of the 70s and 80s. Take your pick from large-scale graphic prints if you are looking for a more contemporary finish to smaller, more subtle patterns which will work well in a classic or period-style home.

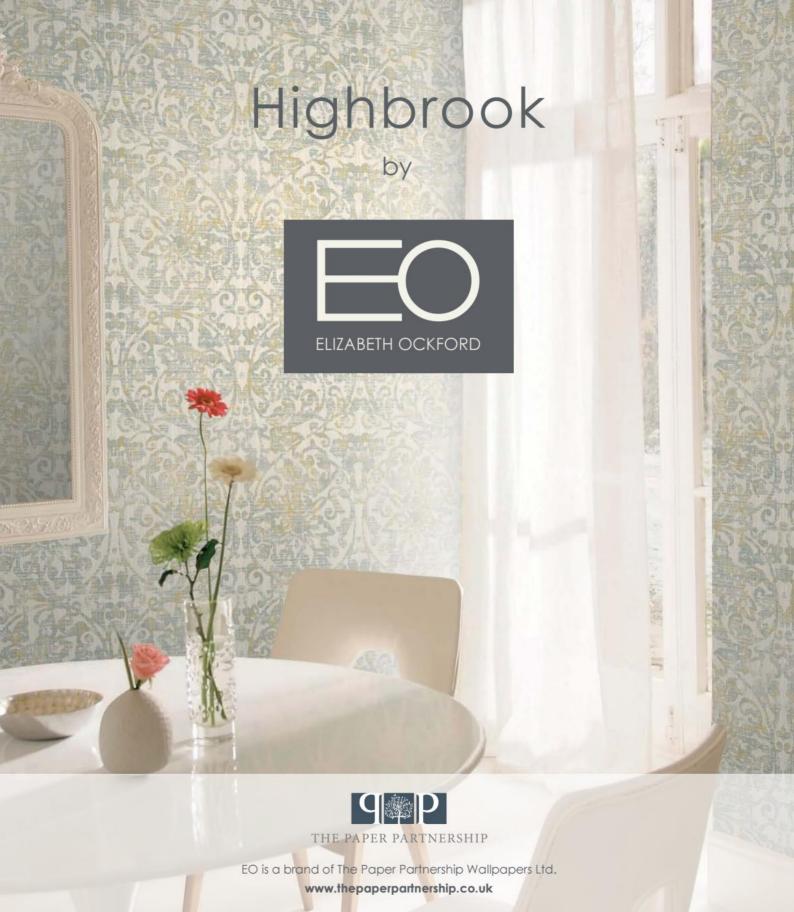
What can we expect from your new collection?

Highbrook is one of The Paper Partnership's newest collections, which has been carefully curated to reflect various elements within these trends. With a comprehensive range of 52 papers and eight original ranges - Hurst, Sackville, Coleton,

Milne, Vita, Knole, Bosham and Fontwell - these are available in a multitude of colourways. Offering large and small-scale motifs for a feature wall with the wow factor, you







Feed your imagination...

WITH ALBANY COLLECTIONS FROM HOLDEN DECOR

olden Decor is a proud partner for the Albany brand and Wallpaperdirect; a successful relationship which we established with Derek Holden more than 25 years

ago and continues to flourish. Holden Decor has brought us most recently the delightful Lemur design, which has become a really popular design for our customers and our social site.







Albany Imagination is a fabulously eclectic collection of designs at the affordable price point of £12.98. Pretty florals, birds and butterflies, together with quirky animal motifs and montage designs and a range of simple textural patterns - there is something here for everyone and every room, so let your imagination run free.







For nursery designs and early years' bedrooms, Holden Decor gave us the brand new Albany Once Upon a Time collection. Affordable and fun designs for the young and young at heart, with friendly dinosaurs, woodland and jungle animals and the cutest Dachshund pattern combined with classic stripes, spots, stars and alphabet patterns.

This collection offers something for every interior style with a price point that means you can choose accessories to coordinate your new look without breaking your budget.

See our range of Albany wallpapers and Holden Decor collections at wallpaperdirect.com



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HOLDEN DECOR









ALL THINGS BRIGHT AND BEAUTIFUL



It is all about jewel-like colours this season. To view the latest designs from our portfolio of great British brands Zoffany, Harlequin, Sanderson, Morris & Co, Scion and Anthology, visit wallpaperdirect.com



THIBAUT

Established in 1886, Thibaut is the oldest continuously operating wallpaper firm in America. We are delighted to be able to offer their wallpapers on wallpaperdirect. With a wealth of experience, and an archive of design inspiration to draw on, they can offer us a broad variety of wallcoverings, coordinating print fabrics, embroideries and woven fabrics. Thibaut is renowned for its stunning use of colour. In fact, colour is the hallmark of Thibaut's long lasting collections. Bringing us the very best in American style; Thibaut has become synonymous with beautiful patterns in their signature colour palettes, particuarly on white backgrounds.









